

Safer States

Achieving National Impact through State-based Action

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Who is Safer States

- ▶ National campaign of state-based partners
- ▶ Founded in 2005
- ▶ Key partnerships + Alignment of Strategy + Action at various levels= **National Impact**
- ▶ **Tightly held vision**



TSCA Reform- Meh.

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Safer States 2.0

- ▶ Taking harmful chemicals out of where we live, what we eat, what we drink and what we breathe
- ▶ Policies impacting water, air, products and food
- ▶ Using states to achieve national protections through:
 1. Partnerships
 2. Coordination
 3. Quiet yet impactful wins

Partnerships

- ▶ 15+ states working together.
 - ▶ Model Legislation
 - ▶ Primers
 - ▶ NCEL partners
 - ▶ Working for the good of the whole
- ▶ Partnerships with Mind The Store, Getting Ready for Baby, Campaign for Safe Cosmetics and other corporate accountability campaigns.
- ▶ Partnerships with DC-based groups
- ▶ Nascent partnerships with other movements (i.e. plastics reduction, waste reduction, climate change)- Need more of these please!

Coordination

- ▶ Regular calls and communication
- ▶ Jointly held strategy
- ▶ Common understanding to consider the movement and not just individual organization.



Quiet yet Impactful Victories



Success Story: Flame Retardants



Photo: Phil Dragaish

I'M LOOKING FOR COMFORT,
NOT CANCER.

85% of couches contain chemicals linked
to cancer, neurological and reproductive harm.

#MindtheStore
MindtheStore.org

**Mind
the
Store**

Challenges

- ▶ State and local preemption
- ▶ Dumping Ground states
- ▶ Dwindling funders and funding is frequently for short-term rather than long-term
- ▶ Lack of interconnectedness of movements

Here's to the Loraxes!

