# **Safer States**

Achieving National Impact through State-based Action

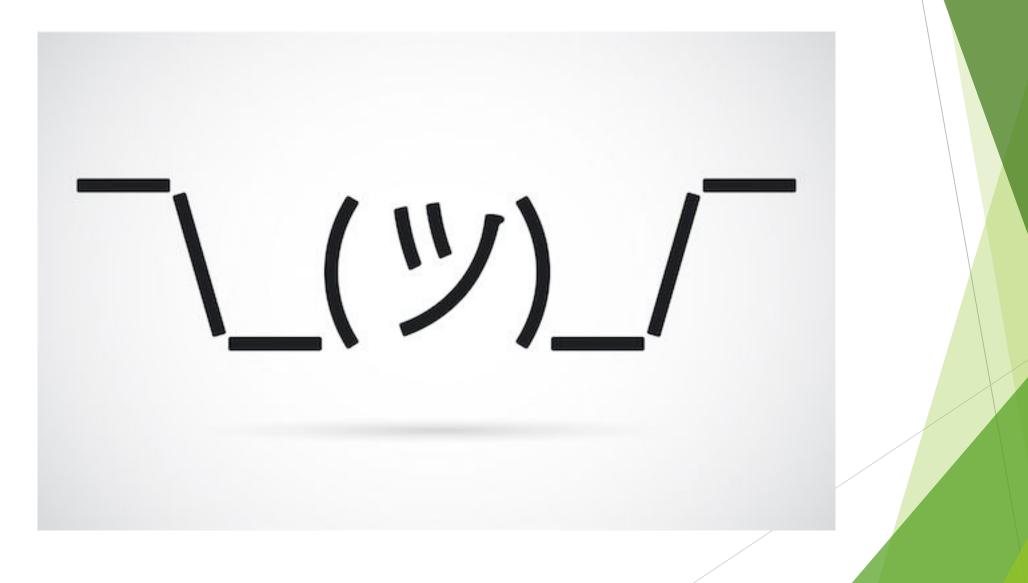
Gretchen Lee Salter, Strategic Advisor

#### Who is Safer States

- National campaign of statebased partners
- Founded in 2005
- Key partnerships + Alignment of Strategy + Action at various levels= National Impact
- Tightly held vision



#### TSCA Reform- Meh.



#### Safer States 2.0

- Taking harmful chemicals out of where we live, what we eat, what we drink and what we breathe
- Policies impacting water, air, products and food
- Using states to achieve national protections through:
  - 1. Partnerships
  - 2. Coordination
  - 3. Quiet yet impactful wins

### Partnerships

- 15+ states working together.
  - Model Legislation
  - Primers
  - NCEL partners
  - Working for the good of the whole
- Partnerships with Mind The Store, Getting Ready for Baby, Campaign for Safe Cosmetics and other corporate accountability campaigns.
- Partnerships with DC-based groups
- Nascent partnerships with other movements (i.e. plastics reduction, waste reduction, climate change)- Need more of these please!

# Coordination

- Regular calls and communication
- Jointly held strategy
- Common understanding to consider the movement and not just individual organization.





# Quiet yet Impactful Victories



#### Success Story: Flame Retardants

# I'M LOOKING FOR COMFORT, NOT CANCER. 85% of couches contain chemicals linked to cancer, neurological and reproductive harm.

#MindtheStore MindtheStore.org Mind Störe



State and local preemption

Dumping Ground states

Dwindling funders and funding is frequently for shortterm rather than long-term

Lack of interconnectedness of movements

# Here's to the Loraxes!

